

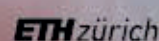
Global Innovation Expert

Program 2017

Vienna	Oct 16/17
Nairobi	Oct 19/20
Shanghai	Oct 23/24
San Francisco	Oct 26/27



including faculty from



Pool of Lecturers 2017

Nikolaus Franke

Austria

Vienna University of Economics and Business

“Entrepreneurship, Innovation Management

Detlef Guenther

Switzerland

ETH Zurich – Vice President Research and Corporate Relations

“Technology Transfer, University Industry Cooperation

Erkki Ormala

Finland

Nokia, Aalto University

“Industrial Innovation in Transition what about Policy

Marion Poetz, Thomas Novacek

Denmark

Copenhagen Business School, Schindler International

“Organizational structure in support of (Open) Innovation

Dieter Wegener

Germany

Siemens – Corporate Technology / External Cooperation

“Innovation in German Industry and “Industry 4.0”

Ambar Bhattacharyya

USA

Maverick Capital – Managing Director

“Innovation Financing

Peter Hosemann

USA

University of California Berkeley – Associate Professor

“The importance of basic research in universities and its use for innovation

Kathleen McCowin

USA

Tech Transfer Expert

“US Patent Law and Startup Case Studies

Nick Noreña

USA

TriKro LLC / Lean Startup Circle – Innovation Ecosystem Designer


“Lean Startup Design / Building Innovation Ecosystems

Birte Schreitter von Schwarzenfeld

USA

Head of Strategy – Flex (formerly Flextronics)

“Innovation Strategy at large, global corporations



Weijie Cai, Wei Feng

Geely Automotive Research Center, Tongji University

China

“Automotive Research in China, Management



Can Huang, Gang Zheng

Zhejiang University

China

“Intellectual Property Rights , Innovation and Change Management,
Technology Entrepreneurship

Mingyuan Liu

Alibaba

China

“Internet Innovation in China

Yan Zhao

Shanghai University

China

“Strategic Management, Cross Culture Management, SME Innovation

Wenwen Zhou

Huawei

China

“IT Industry in Modern China

Sam Gichuru

NAILAB – Partner

Africa

“How To Talk to Early Stage Investors

Linnet Kwamboka

Data Science LTD

Africa

“Data as a source for wealth creation – open data initiatives
in Kenya and Somalia

Bitange Ndemo

University of Nairobi

Africa

“First Innovation then regulation – Kenya’s digital revolution

Ronald Webb

Head of M-Pesa and Director Financial Services Safaricom

Africa

“Mobile Money – Africa’s first global lead

Linda Kwamboka , Hilda Moraa Morara, Steve Odhiambo

Start-Ups Silicon Savannah

Africa

“Start-Up Business in Kenya, Status and Future



WHAT?

SHORT DESCRIPTION

At Innovation Orbit we strive to increase participants' understanding of innovation processes within enterprises, research organizations and regional/national ecosystem across the globe. After attending of classes and traveling with their classmates, participants will have a better understanding of the communities and differences in innovation cultures between the respective regions. You learn to understand the elements of regional innovation systems and to compare and contrast structures and processes of innovation management in four innovating regions.

WHY YOU?

WHY SHOULD YOU JOIN US – TARGET GROUP

Individuals interested in learning how different regions and cultures foster innovation. Business unit heads, strategy and business development managers, executives and experts who are responsible for strategy and innovation management in their companies, executives who want to expand their international networks, researchers who want to prepare themselves for increasing globalization in their sectors, executives who want to prepare themselves for a future management function.

HIGHLIGHTS!

PROGRAM HIGHLIGHTS

- Lecturers who were socialized in their respective cultural framework will share their experiences in compact modules
- As a part of the team of diverse participants, you will spend the modules with classmates who share the same interests

LANGUAGE: English

STRUCTURE: 4 modules in October 2017, flexible

NEXT DATES 2017:

Vienna	Oct 16/17	Shanghai	Oct 23/24
Nairobi	Oct 19/20	San Francisco	Oct 26/27

LOCATIONS: Vienna, Nairobi, Shanghai, San Francisco

FEE

1,800 € / US\$ per module (excl. VAT according to the terms, incl. all course materials, excl. travel expenses and accomodation)

UNDERSTAND AND APPRECIATE

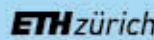
- the way other regions innovate
- the ecosystem that paves the way for future developments
- the cultural frameworks that speed up or slow down progress

TRAVEL INFORMATION

Innovation Orbit takes care of the transportation in the cities within the program modules. The travel between the regions as well as the hotel accomodation are not included in the fees. You can either arrange these logistics yourself or you can contact our travel partner „Tierra Incognita“ for support.

www.tierra-incognita.at

including faculty from



>> **DETAILS ON WEBSITE**
www.innovationorbit.com

Information and contact



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