



Mozambiquean
Consulate in Vienna



Invitation to the African Innovation Reception - Silicon Savannah: A new Africa breaks free

Date and Time: June 13th, 2017, 4:00 pm – 6:00 pm
Venue: Mozambiquean Consulate in Vienna,
Schottenring 35, 1010 Vienna - Austria
Admission free (on invitation only, limited seating)
please register at office@ecotec.at

Program:

4:00pm Welcome by:
Consul Karl Polzhofer, Honorary Consul Mozambique and
host of the event
H. E. Ambassador Michael A.O. Oyugi,
Ambassador of the Republic of Kenya

4:15pm Lecture: The new Africa (Hans Stoisser)

4:45pm Lecture: Global Innovation Expert - About ecosystems and
innovation cultures (Ludovit Garzik)

5:15pm Discussion

From 5:45pm Reception "Wine from Africa"

Motivation

Africa's Innovation will be a major driver for global innovations in the next decades. Innovation ecosystems in some African countries are already surpassing Western countries in their consumer orientation and market success. For the first time in modern history, a world market leader in a globally relevant technological field comes from Africa (mobile money).

Chances for European companies and institutions to establish business contacts and cooperation in African countries seem to be very good and to grow in the upcoming years.

The reception will give an overview on the current state of play and the options of getting more information about culture and contents in African countries today and tomorrow.

Lectures by:



Hans Stoisser

is an entrepreneur, management consultant and author with longtime experience in Emerging Markets. With his company ECOTEC he contributed to the creation of physical and institutional infrastructures in various African countries. In his book "The black Tiger - What we can learn from Africa" he puts forward the theses that Europe has to be careful not to become a "lost continent" itself.



Ludovit Garzik

is Managing Director of the *Austrian Council for Research and Technology Development*. He holds a PhD from the Vienna University of Economics and Business Administration, an MBA from the Danube University Krems, and a Master of Science in Geodesy from the Technical University of Vienna. Ludovit Garzik is Guest Professor in Shanghai University. In 2015 he founded *InnovationOrbit.com* which provides Executive Education programs.

InnovationOrbit.com and ECOTEC together with Strathmore Business School are offering the seminar Global Innovation Expert in Nairobi on October 19/20, 2017. The seminar is part of an international series with other seminars taking place in Vienna, Shanghai and San Francisco.